

The Worx

THE BI-ANNUAL **officeworx** NEWSLETTER



STRIKE A PAWS

Join in with our pet bandana competition and show off your pet for charity

FOCUS ON

Lilian Faithfull discuss their 'home for life' pledge and services in the county

PLUS MUCH MORE

New telephony government guidelines, recycled packaging and a new addition

#makingadifference



Kate took part in the **Parkinson's UK Santa Sleigh Run** this December and raised **£125**, fuelling Santa's sleigh by running 5km and completing her **NHS Choices Couch to 5k** goal!

"I'm no athlete so this was a big deal for me! Dad has lived with Parkinson's Disease for years and it has taken away his mobility and now his cognitive skills. Parkinson's UK claim they can find a cure and I hope one day they will get a breakthrough."

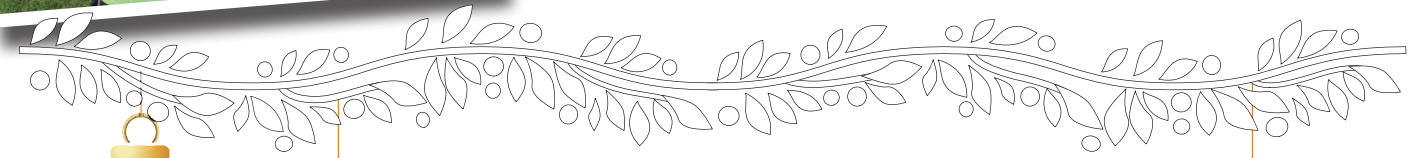
<https://events.parkinsons.org.uk/fundraisers/kateberry>

PARKINSON'S^{UK}
CHANGE ATTITUDES.
FIND A CURE.
JOIN US.

Dear Kate,
Thanks for supporting Parkinson's UK
and getting involved in Santa Sleigh
Run.
Wishing you a merry Christmas
From Drea and the
rest of the Parkinson's UK team



Rob and Paul ran the postponed **London Marathon** last October and between them raised **over £2500** for our chosen charities **CCP** and **Sue Ryder Leckhampton Court**. This was the second time they have completed this race and although raising money was noticeably harder during the Covid pandemic it was great to raise as much as they did.

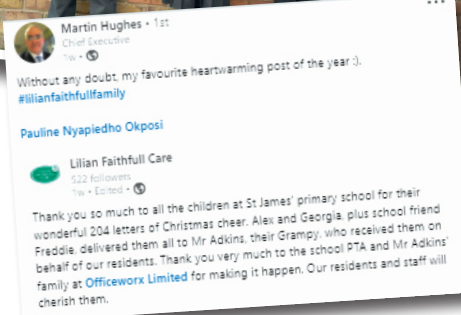
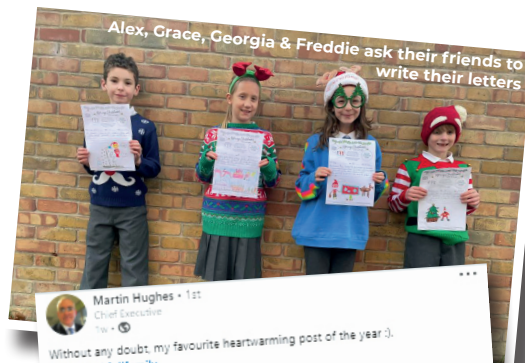


We teamed up with **St James' Primary School PTA** again in December, spreading Christmas cheer to the residents at **Lilian Faithfull Care**!

We designed and printed template sheets for the children to write a Christmas letter and draw a festive picture to a resident at Lilian Faithfull.

We received **204 letters** which meant every resident in all of the six Lilian Faithfull care homes received a Christmas letter!

Visits from family and friends weren't permitted on Christmas Day and Boxing Day to help keep the residents safe.



INTRODUCING



UNIVERGE BLUE[®] CONNECT

As we approach **2025**, businesses need to be mindful of the imminent switch off of PSTN and ISDN services.

By this time, all businesses will be required to be using VoIP services for their telecommunications.

This may sound daunting, however, our telecoms experts here at Officeworkx are happy to help.

To assist with working towards this timescale, we are offering all businesses **1 month free** on all new VoIP licenses. We will also set up and install the system **free of charge**.

Our VoIP solutions include features such as desk phones, softphones and mobile phone apps; audio and video conferencing; online meetings with the ability to record; auto-attendants; hunt groups; voicemail and much more.



10 REASONS WHY IT IS TIME TO REPLACE YOUR AGEING PHONE SYSTEM WITH UNIVERSAL BLUE:

1. Saves cost
2. Improves customer satisfaction
3. Your business always has a reliable phone service
4. Strong security
5. Mobilises your workforce
6. Scales easily
7. Easily set up branch offices and remote workers
8. Always state of the art: access to the latest features
9. Streamlines complexity and enhances productivity
10. All of this for just **£13.95 per month**, per user



75%

of employees use smartphones as their main business communications tools.

-IDC

82%

of company leaders plan to allow employees to work remotely some of the time.

-Gartner

If you haven't considered a move to the cloud before, now is a great time to start. Contact us today to find out how reliable, affordable, and easy to use **UNIVERGE BLUE CONNECT** can be.

Price excludes VAT

A NEW ADDITION

We're delighted to introduce little 'Carly' to the Officeworx team! Carly is a Sprocker Spaniel and is Evie's half sister.

Here are some of Carly's first moments at Officeworx HQ. Having Carly and Evie in the office is a real mood booster for us all, albeit a little bit distracting! According to research, pets are tremendously good for your health, wellbeing and even your cognitive function.





STRIKE A
PAWS



We're teaming up with **Cheltenham Animal Shelter** again this Spring to raise money and have a little fun at the same time!

Back in 2017, Evie handed out branded Officeworx dog bowls and asked her friends to pose with their new bowl. For every picture emailed or posted on Twitter, we donated 50p to Cheltenham Animal Shelter.

Now it's Carly's turn to make a difference. She's asking her buddies to **Strike a Paws** with a new Officeworx bandana! Once again, we will donate **50p** to Cheltenham Animal Shelter for every picture posted on Twitter or emailed.

The bandanas will be distributed the week commencing 28th March and will be available in various designs and sizes, ensuring all breeds and species can participate! As our bandanas have been lovingly handmade, please feel free to make a donation to Cheltenham Animal Shelter on our JustGiving page and we will rush one out to you!

justgiving.com/fundraising/strikeapaws

Simply post a picture of your pet wearing our bandana by **Friday 29th April** on Twitter:

#officeworxbandana

or email:

sales@officeworx.co.uk

The winning pet will receive a 'tail'ored gift hamper full of toys, treats and goodies; and naturally, **lots** of recognition!

THANK YOU and **GOOD LUCK!**



FOCUS ON

Lilian Faithfull Care is a charity which has been caring for people in Gloucestershire for **over 75 years** and are delighted to work with Officeworx.

Lilian Faithfull Care are best known for their residential and nursing care in five homes across the county of Gloucestershire, where their **'home for life'** pledge means that they will never ask a resident to leave for financial reasons. In each home, there is specialist knowledge of dementia and a deep understanding of end of life care.

"I cannot explain in words how amazing Faithfull House, Cheltenham, has been for my mum. They are so kind and caring." **Jan 2022**

Less well known is the charity also runs two adult day care hubs providing an engaging day out with company, activities and freshly cooked food. These hubs not only offer care and companionship to guests but also essential respite from caring responsibilities for families. As one family member explains;

"The Secret Garden Hub just gives me a chance to do other things, even if it's to sit down and fall asleep. It gives me time for a proper break, to have a coffee with a friend, a walk or drive; something to switch off the brain".



A day out with The Secret Garden Hub

Lilian Faithfull Care and Officeworx have had a close relationship for many years. **Martin Hughes, Chief Executive of Lilian Faithfull Care** explains;

"We have always valued Officeworx for their excellent customer service and next day delivery. Our relationship has deepened over the last two years with the creation of the Officeworx Christmas letter project, linking pupils and residents and spreading joy in our homes".

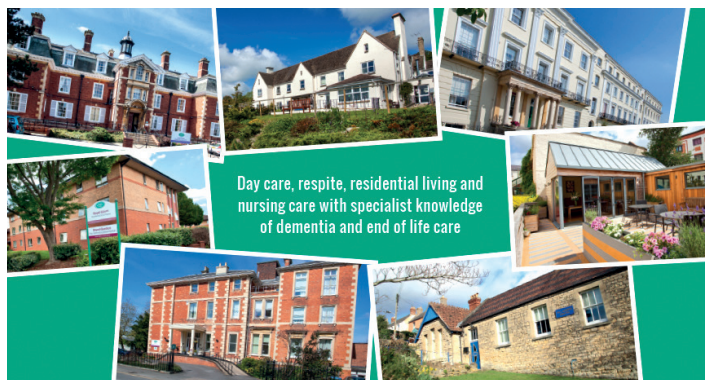
The Officeworx team designed and printed letters which gave a blank canvas for hundreds of primary age pupils from St James' Primary School in Cheltenham to fill with messages and illustrations.



These creative and individual letters have been treasured by all those receiving them, with one resident summing up the delight;

"That's smashing. I'll put it on my wall for the next 12 months".

"We love helping Lilian Faithfull, both professionally with their office supplies and furniture, but also by raising awareness. Business interaction like ours, no matter what size, can be invaluable to local charities like Lilian Faithfull. The charity also cares for our lovely dad, Pete, who is a resident at St Faith's. We couldn't wish for a safer place for Dad during the last few years. Lilian Faithfull have been ahead of the game all of the way through the pandemic."
Kate Berry, Officeworx



Lilian Faithfull Care homes & hubs in Cheltenham

If you would like to connect with Lilian Faithfull Care please contact Kelly Richardson, Fundraising & Marketing Manager on **07480 128764** or email kelly.richardson@lilianfaithfull.co.uk. Last year, local companies and groups supported us by; choosing us as their charity of the year, taking part in a wide range of projects to benefit those the charity cares for, including landscaping, gardening, fundraising, video links, and of course writing letters!

To find out more about Lilian Faithfull Care please visit **www.lilianfaithfull.co.uk** and link with their social media pages

Festive Charity FUN

This December we decided to bring back our Christmas tree decorating competition and asked **Cobalt Health**, Cheltenham, if they would like to be our chosen charity.

For every decorated tree emailed or posted on our Twitter page **#officeworkxtree21** (take a look!) we donated **£2** to Cobalt Health.

We were so impressed with the different entries. Mercury Glazing tried to win us over by adding Officeworkx stationery items to their tree. They also created their own branded tree with windows and fittings to add a bit of Christmas bling! Cobalt Health joined in by creating custom baubles and TK Refrigeration proved that money can officially grow on trees.

We particularly liked **RE People's** creativity and awarded them first place in the competition with **£50 of Love2shop vouchers**. They added paperclips and created tiny Officeworkx, RE People and Safehands (their sister company) gifts and placed them underneath the tree!

In total, we donated **£100** to Cobalt Health Dementia Appeal and we look forward to continuing our support in 2022.

"A big thank you to Officeworkx and your customers for taking part in the competition. We have loved seeing everyone's creations. A bit of light-hearted fun which is just what people want right now."

Liz Harkin, Cobalt Health



RECYCLED PACKAGING

How we can look forward to more of it ...

The **Plastic Packaging Tax** is being introduced by the UK Government in April 2022 in an attempt to encourage us all to use more recycled plastic. Large companies who manufacture or import plastic packaging will be liable to pay tax on products which do not contain **at least 30% recycled plastic**. As a result, more and more of the packaging products we supply will now be at least partially recycled.



Many of our packaging lines such as refuse sacks are *already* produced from recycled materials. Products such as polythene bags, gripseal bags, stretch film and layflat tubing, which are traditionally made from virgin material, will become more widely available in recycled formats. This is great news for the environment and in many cases there will be very little visual difference in the products themselves. Some products however, will be noticeably different. For example, the recycled bubble wrap which we are already supplying has a distinct dusty grey colouration which is noticeably different from the clear bubble wrap made from virgin material. We believe this is a positive difference and can work in a business' favour as the colour difference screams **RECYCLED!** A little like our **Xerox Recycled** off-white 80gsm A4 paper, advertised below.

To view our packaging digital catalogues please visit:

www.officeworx.co.uk/packaging



£17.99

5 x 500
Sheets

Price excludes VAT



Thank you once again for buying local and supporting Officeworx. We've got a great range of exciting new recycled products coming in later this year. Look out for them on our social media platforms and website.

Team Officeworx

All prices and information correct at time of printing. E&OE. Jan 22



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